



ARTISTS 4 RHINO is a cultural association founded by Gabriele Buratti BUGA and Marco Ferra, two Italian painters who are working to highlight the problem of protection of the rhinoceros celebrating this animal does not like commodity, not as a possible money maker, but as a single inhabitant of a unique world, representative of an increasingly rare biodiversity. The association was created to raise awareness so the artists, but mostly ordinary people, to problem of the extinction of rhinos, organizing exhibitions, collective and itinerant art related to the theme in close collaboration with the Museum of Natural History of the various Italian cities. Another aim is to obtain funds for the fight against poaching, to information and support foundations for the protection of the rhinoceros. A4R will complement the IAEA, the Italian Association of Experts in Africa, established and important reality working especially sub-Saharan Africa, to achieve anti-poaching and associations to get in first line for the protection of endangered species. Through art, intense and engaging tool, you can get to the heart of the people and try there, awaken their consciences. This is **A4R**.

THE CALVARY OF RHINO

In Asia the market rhino horn is thriving. And not only the best known, the African: Vietnam in the last one disappeared more than a year ago. The purpose of poaching is obviously an economic just think that a rhino horn can fetch up to 60 000 (sixty!) euro per kilo on the black market. The uses of rhino horn are the most diverse in Arab countries is used for knife handles fine while in Asia and in China rhino horn is considered essential for mixtures aphrodisiac. The guards of the national parks are risking their lives to fight "hordes of poachers" desirous of his horn. The numbers of whales killed must be regularly updated. In Africa today there are about 25,000

rhinos, of which 20,000 are white and about 5,000 blacks. The country with the dubious distinction of the highest number of animals killed remains South Africa (in the current year already 730 as of 30/10/2013). The number of rhinos killed by now unfortunately has exceeded that of newborns. This means that if they are not implemented conservation policies worldwide and quickly, you could talk about the final extinction rhino in the wild. And when the rhinos will be gone, and then you will think the elephants to tigers and so on until it will remain more nothing. At that point the man, like a parasite who thinks only to feed without considering the damage to their own future, that of his own species and organism that feeds him, and shall kill the planet with this all our perspective as a human race. Never before in the past few months, the species in need of any action to its defense against poaching getting stronger.

ACT

Intervene urgently.

The first step in order to end the destruction of the situation is to make aware the public and individuals.

We must act on two fronts: the first is a widespread information on site which would make it clear to

local people how important it is for them the protection of the rhinoceros, also highlighting the importance in terms of tourism, source of income.

The second lever is to sensitize the Western man, partly responsible for the massacre.

To do so, to the left of associations as PETA that deal with this problem for years now, it was thought to

inform people by involving them in an effective as an art event, an exhibition, a moment of culture

and beauty.

These will be the recipients of what will be derived from exhibitions / art events:

Ongava Game Reserve, Namibia, general Steward Crawford and

Mabula Game Reserve, South Africa, director of APU Dean Pearman;

EVENT

The project is developed through the involvement of artists selected based on the quality of the work and

sensitivity to the cause.

The channels of involvement may be direct or by means of web and print.

The heart of the event will be the exhibition / event inside the Museum of Natural Sciences, an opportunity to create culture, information and awareness.

The communication of the event will embrace associations vocation protectionist-naturalistic and divulgativa-scientific but not only.

Will go through the media such as television, radio and magazines with the help of characters known as part of the disclosure

which Vincenzo Venuto, journalist and documentary filmmaker.

For the exhibition there is a printed catalog with the works on display, the patronage and sponsors.

The catalogs will be distributed between the museum, public and private institutions, collectors, sponsors.

Will print, in agreement with the museum, the necessary number of posters that will be posted in areas of great

transition and will take place all other activities necessary to ensure the visibility and publicity needed: conference

press releases etc